

# *2010 Census What You Need To Know*

**THIS IS PRETTY BASIC ADVICE; BUT, IN TODAY'S TIMES, I CAN SEE IT COULD LEAVE AN OPEN DOOR FOR PASSING OUT YOUR PRIVATE INFORMATION.**

**WARNING:**

**2010 Census Cautions from the Better Business Bureau**

**Be  
Cautious About Giving Info to Census Workers by  
Susan Johnson**

**With**  
the U.S. Census process beginning, the Better Business Bureau (BBB) advises people to be cooperative, but cautious, so as not to become a victim of fraud or identity theft. The first phase of the 2010 U.S. Census is under way as workers have begun verifying the addresses of households across the country. Eventually, more than 140,000 U.S. Census workers will count every person in the United States and will gather information about every person living at each address including name, age, gender, race, and other relevant data.

**The**  
big question is - how do you tell the difference between a U.S. Census worker and a con artist?  
BBB offers the following  
advice:

**If**  
a U.S. Census worker knocks on your door, they will have a badge, a handheld device, a Census

**Bureau canvas bag, and a confidentiality notice.  
Ask to see their identification and their  
badge before answering their questions.  
However, you should never invite anyone  
you don't know into your home.**

**Census  
workers are currently only knocking on doors to  
verify address information. Do not give  
your Social Security number, credit card or  
banking information to anyone, even if they  
claim they need it for the U.S.  
Census.**

**REMEMBER,  
NO MATTER WHAT THEY ASK, YOU REALLY ONLY NEED TO  
TELL THEM HOW MANY PEOPLE LIVE AT YOUR  
ADDRESS.**

**While  
the Census Bureau might ask for basic financial  
information, such as a salary range, YOU DON'T  
HAVE TO ANSWER ANYTHING AT ALL ABOUT YOUR  
FINANCIAL SITUATION. The Census Bureau  
will not ask for Social Security, bank account,  
or credit card numbers, nor will employees  
solicit donations. Any one asking for that  
information is NOT with the Census  
Bureau.**

**AND  
REMEMBER, THE CENSUS BUREAU HAS DECIDED NOT TO  
WORK WITH ACORN ON GATHERING THIS INFORMATION.  
No Acorn worker should approach you  
saying he/she is with the Census  
Bureau.**

**Eventually,  
Census workers may contact you by telephone,  
mail, or in person at home. However, the  
Census Bureau will not contact you by Email, so  
be on the lookout for Email scams impersonating  
the Census.**

**Never  
click on a link or open any attachments in an  
Email that are supposedly from the U.S. Census  
Bureau.**

**For  
more advice on avoiding identity theft and  
fraud, visit [www.bbb.org](http://www.bbb.org)**

**PLEASE  
SHARE THIS INFO WITH FAMILY AND  
FRIENDS.**